



Faculty of Creative and Critical Studies

INTERCULTURAL COMMUNICATIONS AND GLOBALIZATION EAST MEETS WEST

SUMMER PROGRAM 2026

Program Overview

Intercultural Communications and Globalization - East Meets West (ICG-EW) summer program offered by Faculty of Creative and Critical Studies (FCCS) blends high-quality academic learning with unforgettable cultural experiences and a social program that allows you to meet and connect with other students. The ICG-EW program is designed to help participants develop essential skills required to be a better equipped citizen of the world and to be more prepared for their careers. The main goal of the ICG-EW initiative is to provide a space where students can learn and explore how East Asia (i.e., East) and the North America (i.e., West) have a very close historical, political, economic, and socio-cultural connection with each other and other countries.

Studying in Canada for a short-term program allows you to get all the benefits of high-quality instruction while meeting new people and enjoying unique experiences. Our summer program provides exciting, interdisciplinary learning opportunities through a variety of topics across disciplines, and offers interdisciplinary, project-focused course where you will learn a blend of skills and knowledge and practically apply them to real-world issues. Upon successful completion, you will receive a UBC micro credential.

Learning Outcomes

- Communicate effectively in academic and professional settings through discussions, presentations, and written work that use evidence-based reasoning.
- Engage interculturally by reflecting on evolving perceptions of the West through team activities, writing tasks, and a final presentation.
- Use strategic communication in global contexts by applying key concepts in multilingualism, intercultural dialogue, and global citizenship. Master more strategic communicative competence, not only the related key terms but also the effective problem-solving skills.
- Apply practical skills in global business scenarios, including mock interviews, promotional meeting simulations, and cross-cultural negotiations.
- Analyze cross-cultural issues critically through a capstone project comparing challenges especially in East Asia and Canada.
- Conduct ethical research using appropriate methods to address current issues in relevant fields.

Eligibility

- **Academic:** Must be a full-time student at a post-secondary institution.
- **Age:** Must be at least 19 years of age on the first day of the program.
- **Language proficiency:** Must submit an applicable [UBC language proficiency test](#) score or pass a spoken interview test via Zoom

Course Dates

- August 3 to 14, 2026

Application Deadline

- April 30, 2026

Program Cost

- Individual: \$4950
- Institutional rate (5-9 students): \$4515
- Institutional rate (10+ students): \$4300

*prices listed are in CAD and are per individual student. Students registering for the institutional rate must register at their home university.

Cost includes:

- Tuition
- [Accommodation](#)
- Public transit pass
- Social program
- Medical insurance
- Meals (breakfast & lunch on weekdays)

Does not include:

- Airfare/flights
- Visa costs

Additional options

(extra cost):

- 4% non-refundable bank fee surcharge
- Weekend excursions
- Day trips



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UBC Credentials

Upon successful completion of this program, you will receive a UBC non-credit credential and digital badge that document your learning. The credential is a valuable asset for employers and, depending on your home institution, may be transferable for university credit. The badge provides a verified way to share your accomplishments with others through social media channels and professional sites such as LinkedIn.

Course Information

ICG-EW will comprise 60 hours of lectures, workshops/seminars, and supervised labs. Upon successful completion of this intensive program, the participants will receive a Letter of Proficiency from UBC.

Besides lectures about the main theories and practices in intercultural communication and globalization, students will be also invited to join workshops and seminars led by our world-class faculty members.

Main topics in this 2-week intensive summer program include:

- Theories and practices in intercultural communications and globalization
- North American literatures
- Shakespeare and *The Merchant of Venice*
- Media studies and design: Story by Design
- Art History and Visual Culture: Global Culture
- Business English and professional communication
- Canada and East Asia today
- Food cultures in Canada and East Asia
- Globalization of popular culture
- Special topics – e.g., Mythology



About the Faculty of Creative & Critical Studies

The Faculty of Creative and Critical Studies (FCCS) at UBC Okanagan is a community engaged faculty whose work combines traditional scholarly and hands-on skills with contemporary technologies.

FCCS is divided into three departments: [Creative Studies](#), [English and Cultural Studies](#), and [Languages and World Literatures](#). These areas brings together a wide range of academic disciplines and artistic practices: language training, literary studies, cultural studies, media and computational arts, digital humanities, art history, creative writing, visual, and performing arts. Our practices are wide-ranging, and often changing, broadly described as critical and creative humanities practices, but often reaching beyond even those boundaries.

Experience UBC in the Okanagan

At our campus, you gain all the benefits of attending a globally respected university while studying in a close-knit learning community.

UBC is one of the world's top universities, consistently ranking in the top 1% globally. Our faculty move learning beyond the classroom to help students build networks, shape their career aspirations and prepare for further studies.

UBC's Okanagan campus borders the dynamic city of Kelowna, a hub of economic development with a population of more than 150,000 people—one of the fastest-growing populations in Canada.

For more information

To learn more about the ICG-EW, visit:

cpe.ok.ubc.ca/summer-programs

Questions? contact Dr. Ehlert fccs.ubco@ubc.ca

Find out more about the Faculty of Creative and Critical Studies: fccs.ok.ubc.ca



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